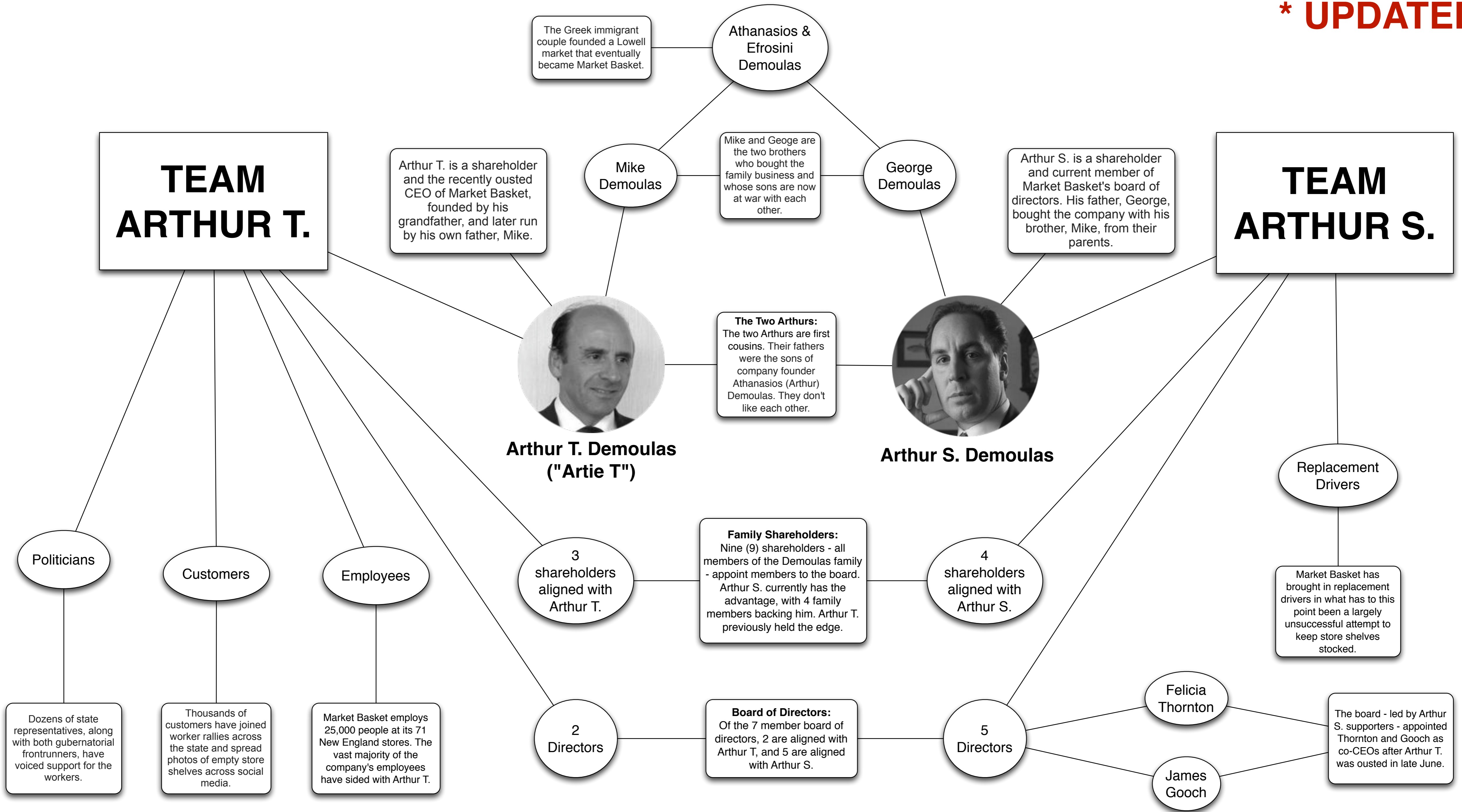


TWO ARTHURS, ONE BASKET: The #MARKETBASKET Saga of 2014

*** UPDATED ***



1916: Greek immigrants Arthur and Efrosini Demoulas open a market in Lowell selling fresh lamb.	1954: Arthur and Efrosini's sons, Mike and George, buy the business and soon expand.	1971: George Demoulas dies. Control of the company begins to shift to Mike's side of the family.	1990s: In a wild run through the legal system, the courts decide Mike's side had illegally taken control of the company. George's side is given a 51% share.	2013: After swaying family members to his side, Arthur S. begins efforts to fire Arthur T. as CEO. An employee rally of about 2,000 in July helps to stall that act.	June 23, 2014: Arthur T. is fired and replaced by the board with co-CEOs Felicia Thornton and James Gooch. Two other executives are also fired.	June 24, 2014: Seven long-time executives resign as hundreds of employees rally in protest of the board's actions.	July 2014: Employees demand Arthur T.'s immediate reinstatement.	July 18, 2014: Thousands of employees rally after the board does not give in to demands. A plan to stall deliveries to stores is put into action.	July 20, 2014: Several management-level employees are fired as stores' stocks begin to dwindle.	July 21, 2014: Thousands continue to rally. Organizers encourage customers to boycott. Arthur T. speaks out in favor of reinstating fired workers.	July 24, 2014: Arthur T. tells media outlets that he has made an offer to buy out rival family members for company control.
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