The Greek immigrant couple founded a Lowell market that eventually became Market Basket.

Arthur T. Demoulas ("Artie T")

3 shareholders aligned with Arthur T.

- Politicians
- Customers
- Employees

Market Basket employs 25,000 people at its 71 New England stores. The vast majority of the company's employees have sided with Arthur T.

Arthur T. is a shareholder and the recently ousted CEO of Market Basket, founded by his grandfather, and later run by his own father, Mike.

George Demoulas

Mike and George are the two brothers who bought the family business and whose sons are now at war with each other.

The Ten Arthurs: The two Arthurs are first cousins. Their fathers were the sons of company founder Athanasios (Arthur) Demoulas. They don't like each other.

Arthur S. is a shareholder and current member of Market Basket's board of directors. His father, George, bought the company with his brother, Mike, from their parents.

Arthur S. Demoulas

4 shareholders aligned with Arthur S.

- Family Shareholders: Nine (9) shareholders - all members of the Demoulas family - appoint members to the board. Arthur S. currently has the advantage, with 4 family members backing him. Arthur T. previously held the edge.

- Board of Directors: Of the 7 member board of directors, 2 are aligned with Arthur T, and 5 are aligned with Arthur S.

- Felicia Thornton
- James Gooch

- Replacement Drivers

Market Basket has brought in replacement drivers in what has to this point been a largely unsuccessful attempt to keep store shelves stocked.

July 20, 2014: Thousands of employees rally in protest of the board's actions. A plan to stall deliveries to stores is put into action.


July 22, 2014: Arthur T. tells media outlets that he has made an offer to buy out rival family members for company control.?